

AIDS UNITED IMPACT IN 2019



Informed by more than three decades of work in the field, AIDS United's approach to ending the HIV epidemic in the United States is guided by five essential and unique elements:

- Linking policy to practice.
- Promoting meaningful involvement of all individuals affected by HIV.
- Designing responsive grant-making programs informed by the communities we serve.
- Addressing the many social determinants of health through a social justice and harm reduction approach.
- Building community capacity to effectively respond to the domestic HIV epidemic.

AIDS United promotes a progressive policy agenda that addresses statutory barriers to HIV services. All policy and advocacy efforts are guided by our Public Policy Council, made up of more than 50 of the leading HIV service organizations across the U.S. Combined, the home jurisdictions of our grantees, capacity building assistance recipient organizations and PPC members account for more than 96% of the current HIV epidemic. 2019 marked the 35th anniversary of our Public Policy Council. As part of the celebrations, AIDS United was proud to honor Dr. Anthony S. Fauci, director of the National Institute of Allergy and Infectious Diseases at the National Institutes of Health, for his 35 years of leadership, research and advocacy on behalf of people living with or affected by HIV in the United States.

AIDS UNITED'S mission is to end the HIV epidemic in the United States. We fulfill this mission through strategic grant-making, capacity building, and advocacy work.



2019 BY THE NUMBERS



260 GRANTS
totaling more than
\$8.5 MILLION



600+
people attended AIDSWatch from 40
states, Puerto Rico and Washington, D.C.

433 VISITS
to members of Congress and
the administration



107 PRESS HITS
with total potential reach of more than
637.9 MILLION

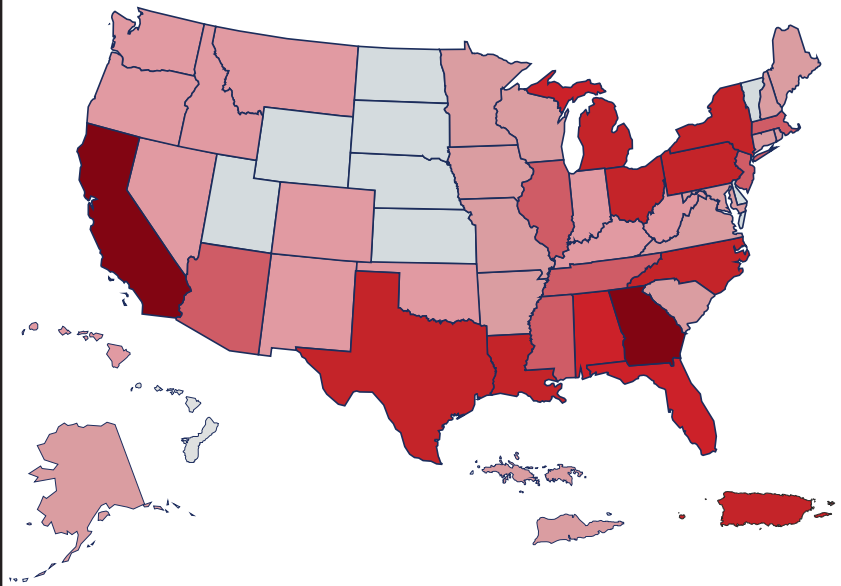


SOCIAL MEDIA

1,671 posts	4,764,019 impressions
79,743 engagements	3,712+ new followers



275 organizations' work supported in
43 states, Puerto Rico, Washington, D.C.,
and the U.S. Virgin Islands



20+ 10-19 5-9 1-4 0



3,493 PEOPLE sent
9,491 LETTERS
to members of Congress and the administration

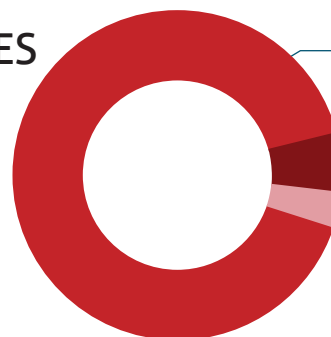


147 advocacy and education
emails sent

REVENUE & EXPENSES

\$21,262,869
TOTAL REVENUE
(based on pre-audit financials)

EXPENSES



90% PROGRAMS
\$19,424,957

5% POLICY
\$1,186,553

5% ADMIN
\$989,879

ADVOCATING FOR SOUND HIV POLICY

During his 2019 State of the Union address, President Donald Trump surprised HIV advocates across the United States with an unexpected pledge to “defeat AIDS in America.” The administration’s Ending the HIV Epidemic plan will provide for an influx of HIV funding to use for targeted investment among 48 U.S. counties, Washington, D.C., and San Juan, Puerto Rico — which contain more than half of newly diagnosed HIV cases — along with a group of seven states where HIV incidence is particularly high in rural areas. In many ways, the Trump administration’s Ending the HIV Epidemic plan is similar to the community-driven roadmap to end the HIV epidemic in the U.S. by 2025 that was developed by AIDS United and the Act Now: End AIDS Coalition and endorsed by over 250 HIV service organizations.



DEFENDING HEALTH CARE ACCESS

In early 2019, an announcement that the administration was seeking to remove the protected class status of HIV medications in Medicare Part D sent shockwaves through the HIV community in the United States. AIDS United and our Public Policy Council sounded the alarm about the dangers that this proposed rule change posed to the health of all people living with and vulnerable to HIV who rely on Medicare. As part of these efforts, AIDS United hosted an important fly-in meeting on Medicare Part D with Assistant Secretary of Health Brett Giroir to hear from three Medicare beneficiaries living with HIV and three providers working with patients receiving Part D support.

We were grateful that the final Medicare Part D rule released will continue guaranteeing access to the treatments that enrollees living with HIV depend on for their health and their lives.



BRINGING ADVOCATES TO WASHINGTON, D.C.

This year was the 26th anniversary of **AIDSWatch**, the nation’s largest constituent-based HIV advocacy event bringing together hundreds of HIV advocates from across the country to educate Congress on the importance of federal policy and funding in addressing the epidemic.

More than 600 people living with HIV and their allies from 40 states, Washington, D.C., and Puerto Rico — the most ever represented at AIDSWatch — held more than 270 meetings in House and Senate offices to educate members of Congress and staff on the overlapping opioid and HIV epidemics, syringe access and Medicaid.

SUPPORTING SYRINGE ACCESS SERVICES

In 2019, AIDS United released a Syringe Access Fund resource, “The Right Hit: Developing Effective Media Strategies at Syringe Services Programs.” Syringe services programs around the country are finding that the national dialogue on drug use and drug poisoning is a double-edged sword, bringing media and community attention that can be both helpful and harmful. This toolkit was developed both to assist syringe services programs in publicly discussing the benefits and challenges of their programs and to address drug-related stigma in the media.



SUPPORTING OUR ELDERS LIVING WITH HIV

After conducting 15 listening sessions on HIV and aging in 13 cities across the country with over 200 participants in 2019, AIDS United is building a comprehensive policy paper about the state of the aging HIV population complete with recommendations on how the federal government can best respond to the medical care, mental health, substance use, social isolation and discrimination concerns of older people living with HIV.

This paper is scheduled to be released in the second quarter of 2020.

INVESTING IN HEALTH EQUITY

Ending the epidemic by 2030 will not be possible without significant new investments in HIV services and strong federal leadership on policies that expand access to health care, and respect and value the rights of every individual, including people of color, people of trans experience, people who use drugs and sex workers.

Through our grantmaking portfolio, AIDS United provides direct support to approximately 90 organizations each year and ensures investment in more than 300 organizations through sub-granting partnerships that reach the nation's most disproportionately affected populations. In 2019, AIDS United awarded grants to 260 organizations totaling more than \$8.5 million.



BUILDING COMMUNITY CAPACITY

AIDS United's **Capacity Building Assistance** supports HIV organizations advancing the Centers for Disease Control and Prevention's vision of HIV as a "winnable battle." The **Getting to Zero Capacity Building Assistance** program concluded its cooperative agreement with the CDC in March, leading a Southern Regional Syringe Services Program Institute in Nashville, Tennessee, in addition to other end of funding cycle activities.

In February, AIDS United was notified by the CDC that AIDS United will continue as a CDC CBA provider. The CDC established AIDS United as the CDC's new lead for CBA in the Midwest.



EXPANDING OUR IMPACT IN PUERTO RICO

AIDS United hired an on-the-ground staff person in Puerto Rico to guide and expand our work with advocates and communities on the island. A delegation of 10 advocates from Puerto Rico attended AIDSWatch in 2019, setting the groundwork for future legislative advocacy and the creation of an AIDSWatch Puerto Rico.

The HIV community in the mainland United States watched in late summer as the people of Puerto Rico took to the streets to demand change in a government that has routinely failed them. AIDS United continues to work on the ground to ensure people living with HIV are not forgotten in Puerto Rico.



FOSTERING IMPACT LEADERSHIP

Developing strong community leaders is an integral part of building a community's capacity to respond to the HIV epidemic. The transgender community faces unique challenges in HIV care. One study estimated that 14% of transgender women have HIV. This is why AIDS United has a significant investment in the transgender community.

The Transgender Leadership Initiative builds grassroots leadership within transgender communities across the United States. **The Fund for Resilience, Equity, and Engagement**, often shortened to FREE, prioritizes organizations led by and serving transgender and gender-nonconforming communities as well as Black gay, bisexual, queer and same-gender-loving men.

THE END OF THE HIV EPIDEMIC IS IN SIGHT.

We envision a time when all people, governments and organizations commit to ending the HIV epidemic and strengthening the health, well-being and human rights of everyone impacted by HIV. But we cannot get there without you.

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