



Getting to zero

BUILDING CAPACITY: MOVING PREVENTION FORWARD

In 2011, the U.S. Centers for Disease Control (CDC) declared HIV a winnable battle.

Does **your** staff have the skills to get us there?

Thanks to advances in research, we now have a broad array of highly effective strategies that make ending HIV possible. From treatment as prevention to pre-exposure prophylaxis (PrEP), we've never been better positioned than we are today.

While HIV impacts all communities, some are affected more than others. Disparities in incidence, access to care, and health outcomes riddle the nation. Addressing these disparities requires culturally competent, and at times culturally specific, responses.

Staff at community-based organizations (CBOs) have ever-increasing reporting and managerial requirements, coupled with ever-changing best practices that demand they stay ahead of the curve. With growing workloads and tightening budgets, finding the time to sharpen skills and become more nimble can feel like an impossible feat.

AIDS United is here to help.

AIDS United's mission is to end AIDS in America, and that means ensuring HIV service providers have the skills they need to prevent infections from occurring in the first place. Getting to Zero is central to advancing this mission.

First funded by the CDC in April 2014, AIDS United's Getting to Zero initiative is a 5-year cooperative agreement focused on building capacity in communities across the country. Combining the best from bio-medical, behavior change, and harm-reduction approaches, Getting to Zero brings the skills, heart, and hands-on experience to partner with you to build capacity and implement high-impact prevention.



Winning the Battle with:



TOOLS



TALENT



STRATEGY

Getting to Zero Initiative

Initiative [n.] readiness and ability in leading action
[adj.] to set in motion



Expert G2Zero staff



Extensive AIDS United network



Deepest bench with broadest possible reach

Specifically, Getting to Zero staff work with CBOs through strategic planning and implementation of interventions focused on:

- **People living with and at high risk for contracting HIV**, particularly MSM of color; trans women; people who use drugs; serodiscordant couples; and people with histories of incarceration
- Organizational development and program development **best practices** to improve sustainability.

From our scores of current grantees and policy coalition members, to our extensive network of exceptional partners, including The Bridging Group, Christie's Place, Harm Reduction Coalition, Health Equity Institute, JRI Health, GMHC, and Ribbon Consulting Group — AIDS United brings together the broadest possible network of experts to the fight. This, coupled with our expert Getting to Zero staff who come from and are responsive to the needs of communities most affected by HIV, and the choice is clear: **We're your partner to get to zero.**

Be Proactive. Make Change. Stay Current.

Whether you're an administrator or a direct service provider, we're here for you. Capacity building assistance from Getting to Zero is available **free of charge** for community-based organizations that provide HIV prevention services! And requesting capacity building assistance is easy!

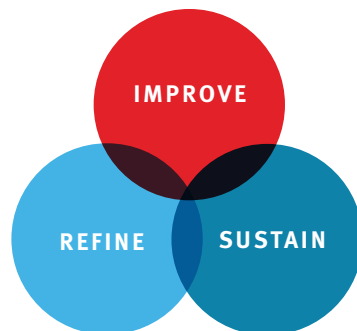
- 1 Go to www.aidsunited.org/g2zero
- 2 Select "Request CBA" and complete the form!



Getting to Zero staff will reach out to you to complete your request with the CDC.

Getting to zero

At the Intersection of Improvement, Refinement, and Sustainability



For questions about Getting to Zero, email CBA@aidsunited.org

Learn more at www.aidsunited.org/g2zero

Getting to Zero works to:

MOTIVATE *Calculate* 
TRAIN  MENTOR
Translate *Partner*
COMMUNICATE 
Create ASSESS
DEVELOP *Navigate* DELIVER

In Their Own Words

AIDS United works as a partner alongside organizations to support their needs and advance their goals. As one Getting to Zero capacity building recipient explains:

"It was very interactive. That was a plus. Additionally, [we] had the opportunity to put into practice what was presented. Getting to Zero was really responsive and took the time to meet with each partnering organization to discuss their specific recruitment needs one-on-one. We really appreciated that personal touch. Overall, it was a rewarding experience that helped us refine skills we'll need to move forward and to make a bigger impact."



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